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Parin & Associates

FOR IMMEDIATE RELEASE

Appointment of Parin & Associates in the Mid-West

HUNTINGTON BEACH, CA (May 2019) – Caliber Appliances, makers of award-winning cooking equipment is proud to announce the appointment of Parin & Associates as their exclusive Sales Representatives in the states of Michigan, Indiana, Ohio and Northern Kentucky.

“Brian Parin is a great addition to the Caliber Sales Team,” says Randy Rummel, President of Caliber Appliances. *“With his outgoing personality and 20 + years of high-end industry experience, Brian brings knowledge and professionalism with him in support of our Dealer Partners in this great Territory. We are looking forward to growing our businesses through earning Customer satisfaction and supplying great and innovative products.”*

Founded in 2010, Parin & Associates is rapidly growing and currently represents Alfa Ovens and Modern Aire. Brian has been in the indoor/outdoor appliance industry for 20+ years, and has experience in both the high-end retail and distribution sides of the appliance industry. We welcome Brian and his team to represent Caliber Appliances.

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ABOUT CALIBER Seasoned appliance industry veterans, Randy Rummel and Dan Nichols began to cook up Caliber Appliances when they realized the demand for custom luxury grill and ranges that empowered home cooks to create restaurant quality meals from the comfort of their own kitchens and backyards. This vision of *True American Luxury* drives Caliber Appliances. Caliber Appliances is dedicated to innovative design and superior engineering in every detail. Caliber’s focus on excellence in form and function has led to award-winning achievements for their gas barbecues and multi-function wood smokers and rave reviews in the market for its restaurant-like food. Even famed designer David Rockwell chose Caliber to build his newest line of grilling entertainment centers. Caliber delivers True American Luxury in cooking with premium products that can transform kitchens into a commercial grade Culinary Center. The Caliber line of outdoor products includes the Crossflame® Pro Grill, Caliber Pro Kamado Charcoal Grill and Smoker, and the Rockwell by Caliber Social Grill. The Caliber Indoor Professional Range and Rangetop series complements the outdoor suite of products. Caliber has been recognized with “Product of the Year” awards and is the recipient of multiple Vesta Awards from *Hearth & Home* magazine.

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