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Caliber Grilling Event at PIRCH San Diego, CA (Saturday, June 22nd from 11am-3pm)

SAN DIEGO, CA (June 2019) – Caliber Appliances, makers of award-winning cooking equipment is excited to be demonstrating on the Rockwell by Caliber Social Grill and Pro Kamado at PIRCH San Diego (4545 La Jolla Village Dr., #E-1, San Diego, CA 92122) from 11am to 3pm on Saturday, June 22nd. PIRCH is a dealer of all Caliber products.

Caliber will be cooking up bratwurst bites two ways (grilled on the Rockwell by Caliber Social Grill and smoked on the Pro Kamado) in the front and back of the store. See a sneak peak of the recipe: <https://caliberappliances.com/bratwurst-bites/>. No RSVP required, and more details on this promotional event can be found here: www.Pirch.com/promotions

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ABOUT PIRCH: PIRCH carefully curates only "best of class" brands for indoor and outdoor kitchens, the laundry room and bath. The result is a "one-stop-shop" where guests can focus on what they want to do, rather than what they want to buy.

ABOUT CALIBER: Seasoned appliance industry veterans, Randy Rummel and Dan Nichols began to cook up Caliber Appliances when they realized the demand for custom luxury grill and ranges that empowered home cooks to create restaurant quality meals from the comfort of their own kitchens and backyards. This vision of *True American Luxury* drives Caliber Appliances. Caliber Appliances is dedicated to innovative design and superior engineering in every detail. Caliber's focus on excellence in form and function has led to award-winning achievements for their gas barbecues and multi-function wood smokers and rave reviews in the market for its restaurant-like food. Even famed designer David Rockwell chose Caliber to build his newest line of grilling entertainment centers. Caliber delivers True American Luxury in cooking with premium products that can transform kitchens into a commercial grade Culinary Center. The Caliber line of outdoor products includes the Crossflame® Pro Grill, Caliber Pro Kamado Charcoal Grill and Smoker, and the Rockwell by Caliber Social Grill. The Caliber Indoor Professional Range and Rangetop series complements the outdoor suite of products. Caliber has been recognized with "Product of the Year" awards and is the recipient of multiple Vesta Awards from *Hearth & Home* magazine.

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The Caliber Grilling Event at PIRCH San Diego was a great success and below are some highlights:



Bratwurst on the Rockwell by Caliber Social Grill vs. the Caliber Pro Kamado Charcoal Smoker/Grill.

