

Caliber Appliances • 17812 Metzler Lane • Huntington Beach, CA 92647 • 714.848.1349 • Caliberappliances.com

NEWS RELEASE



Caliber Announces Albert Lee Appliance as a New Caliber Dealer in Washington State

Seattle, WA (September 2019) – Caliber Appliances, makers of award-winning grilling products, proudly announces Albert Lee Appliance as a new dealer of Caliber's indoor and outdoor products through our Pacific Northwestern Distributor, Pacific Specialty Brands. Albert Lee Appliance is located in the cities of Seattle, Southcenter, Lynnwood, Bellevue and Tacoma in the state of Washington. Albert Lee Appliance is Washington State's largest independent appliance dealer and has been serving the public since 1939.

Caliber was excited to be a part of a private Specifier Event on September 19th at the Albert Lee Appliance Showroom in Southcenter to launch our new relationship. The 60" Rockwell by Caliber Social Grill in red and the 48" Indoor Professional Range in a custom blue caught the attention of 600+ specifiers in attendance throughout the day. This was a daylong event involving industry leaders, designers and builders talking about the latest design trends and innovative ideas for appliances. See attached highlights from the event.

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ABOUT ALBERT LEE APPLIANCE

Albert Lee Appliance, a three-generation, family-owned business has been a fixture in the Pacific Northwest since 1939. 80 years later, we continue to provide our community with quality you can count on and service you can trust. As Washington State's largest independent appliance dealer, we carry the largest display of premium quality appliances with over 90 different brands of kitchen, laundry and outdoor appliances for your home.

ABOUT CALIBER

Caliber Appliances is dedicated to innovative design and superior engineering down to the smallest detail. Caliber's focus on excellence in form and function has led to award-winning status for their gas barbecues and multi-function wood smokers and rave reviews in the market for its restaurant-like food. Even famed designer David Rockwell chose Caliber to build his newest line of grilling entertainment centers. Caliber delivers True American Luxury in grilling with premium products that can transform an outdoor kitchen into a commercial grade Culinary Center. The Caliber line of outdoor products includes the Crossflame® Pro Grill, Caliber™ Pro Kamado Charcoal Grill and Smoker, the Rockwell by Caliber™ Social Grill and Power Pro Dual Top Burners. The Caliber Indoor Professional Range and Rangetop series complements the outdoor suite of products. Caliber has been recognized with "Product of the Year" awards and is the recipient of two Vesta Awards from *Hearth & Home* magazine along with a Special Mention Architizer Award.

Contact: Lisa Nichols • (714) 848-1349 • lisa@caliberappliances.com

Caliber's products are now on display at Albert Lee Appliance Southcenter location (Tukwila, Washington):



Albert Lee III, Owner of Albert Lee Appliance, Celebrating 80 years in business at the Specifier event:

