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## NEWS RELEASE

*SAM THE COOKING GUY*

### Win a Caliber Pro Kamado in Sam's Holiday Giveaway – Enter by 12.20.20

San Diego, CA (December 2020) – Caliber Appliances, makers of award-winning grilling products, proudly announces participation in Sam the Cooking Guy's Holiday Giveaway! You can win a stainless steel Caliber Pro Kamado Charcoal Grill/Smoker, stainless steel shelves and cart, blaze basket, and cover as part of the giveaway. Caliber is also thrilled to have the Caliber Pro Kamado and Rockwell by Caliber Grill as part of the set in Sam's cooking show. He's cooked some amazing recipes on these grills that can be found here: <https://caliberappliances.com/category/press/sam-the-cooking-guy/> In order to enter this giveaway you must subscribe to his youtube channel and enter by tagging your post #samsgiving2020 by midnight on December 20, 2020. Winners will be announced in 2021. Here's more information on SamsGiving2020: [https://youtu.be/2kz\\_QY\\_XI7E?t=877](https://youtu.be/2kz_QY_XI7E?t=877)

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#### ABOUT SAM THE COOKING GUY

Sam quit a biotech job in July of 2001 to try his hand as the host of a travel show. But a month before a trip to shoot in Tokyo and Hong Kong, September 11th happened – and that changed everything. He decided to stick with TV, but switched from travel to cooking and eventually landed a twice-weekly 2-minute cooking segment on a local morning news program. The segments caught on and grew into a 30-minute show appropriately named 'Sam the Cooking Guy' - an irreverent mix of humor and easy-to-replicate recipes. It's 'reality' cooking – in the sense that whatever really happens when he shoots, stays in the show. Eventually, Discovery Health came along and 'Just Cook This! with Sam the Cooking Guy' was born. Known for his 'big in taste and small in effort' philosophy, Sam has 15 Emmy awards, 3 cookbooks and a dozen visits to the Today Show, He's also creates video content for companies like Chosen Foods, Bed Bath & Beyond & Bumble Bee Foods, And his casually understandable YouTube series continues his simple style, with 6-15 minute episodes.

#### ABOUT CALIBER

Caliber Appliances is dedicated to innovative design and superior engineering down to the smallest detail. Caliber's focus on excellence in form and function has led to award-winning status for their gas barbecues and multi-function wood smokers and rave reviews in the market for its restaurant-like food. Even famed designer David Rockwell chose Caliber to build his newest line of grilling entertainment centers. Caliber delivers True American Luxury in grilling with premium products that can transform an outdoor kitchen into a commercial grade Culinary Center. The Caliber line of outdoor products includes the Crossflame® Pro Grill, Caliber™ Pro Kamado Charcoal Grill and Smoker, the Rockwell by Caliber™ Social Grill and Power Pro Dual Top Burners. The Caliber Indoor Professional Range and Rangetop series complements the outdoor suite of products. Caliber has been recognized with "Product of the Year" awards and is the recipient of two Vesta Awards from *Hearth & Home* magazine along with a Special Mention Architizer Award.

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*SAM the Cooking Guy*

# HOLIDAY GIVEAWAY



## PRIZES!

Win the  
Caliber Pro Kamado



**MUST BE A SUBSCRIBER**

**SUBSCRIBE & POST #SamsGiving2020 by midnight 12/20/20**