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NEWS RELEASE

Caliber Announces Disappearing Lid Utility Patent Granted on the Rockwell by Caliber Social Grill

HUNTINGTON BEACH, CA (February 2021) – Caliber Appliances, makers of award-winning grilling products, proudly announces the utility patent granted by the USPTO including the fully retractable “disappearing” lid on the Rockwell by Caliber Social Grill. This grill was designed for David Rockwell of the Rockwell Group, an award-winning cross-disciplinary architecture and design firm, exclusively as an installation for one of Rockwell’s projects. The Rockwell Grill is the world’s first estate-scaled, 360 degree walk around, Social Grill™ and this patent truly makes this product unique.

The feature of the fully retractable patented “disappearing” lid with a special counterbalance mechanism allows for a smooth transition from open to close with ease. When opened the hood disappears under the cooking element creating a grilling surface that is accessible from all sides. The Rockwell by Caliber Social Grill is designed to foster socializing and is inspired by the act of gathering around the hearth or campfire. By design, the grill allows guests to stand on all four sides during grilling, and a focal area when keeping food warm while entertaining.

This grill also offers an Industry exclusive, 20,000 BTU patented Crossflame® Burner for ultra-even grilling plus radiant technology. The freestanding exterior grill is built from heavy-gauge, powder coated, aviation-grade aluminum and is draped over a custom Brazilian cherry stand that is hand rubbed for a fashionable looking finish.

The Rockwell by Caliber Built-In Social Grill comes standard in 304 Stainless Steel and is available as a 2-burner 42" model and a 3-burner (a 20,000 BTU infra-red sear burner included) 48" model for custom/built-in applications.

Custom RAL colors and wood handle upgrades are also available on freestanding and built-in applications.

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ABOUT CALIBER

Caliber Appliances is dedicated to innovative design and superior engineering down to the smallest detail. Caliber’s focus on excellence in form and function has led to award-winning status for their gas barbecues and multi-function wood smokers and rave reviews in the market for its restaurant-like food. Even famed designer David Rockwell chose Caliber to build his newest line of grilling entertainment centers. Caliber delivers True American Luxury in grilling with premium products that can transform an outdoor kitchen into a commercial grade Culinary Center. The Caliber line of outdoor products includes the Crossflame® Pro Grill, Caliber™ Pro Kamado Charcoal Grill and Smoker, the Rockwell by Caliber™ Social Grill and Power Pro Dual Top Burners. The Caliber Indoor Professional Range and Rangetop series complements the outdoor suite of products. Caliber has been recognized with “Product of the Year” awards and is the recipient of two Vesta Awards from *Hearth & Home* magazine along with a Special Mention Architizer Award.

ABOUT DAVID ROCKWELL

David Rockwell has amassed a 250-person award-winning, cross-disciplinary architecture and design practice based in New York City with satellite offices in Madrid and Shanghai. Boasting a legendary design resume ranging from restaurants (Nobu), hotels (W and Cosmopolitan of Las Vegas), airport terminals, and hospitals, to award shows (the 2009 and 2010 Academy Awards) and film/Broadway sets, Rockwell has a personal affinity for food spaces and is recognized by some of the world’s most renowned chefs.

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ROCKWELL

— *by Caliber™* —

PRO SERIES  SOCIAL GRILL™



The 60" Rockwell by Caliber™ Social Grill™



The 42" Rockwell by Caliber™ Built-In Social Grill™